



### New Owners at River's Edge Motel

A big Welcome to Lori Gilman Lachman and her mother, Kay Dunkelberger as the new owners of the River's Edge Motel. Lori is co owner plus is managing the motel and also living on site. For Lori, it is like "coming back home". Her connection to the River's Edge goes directly back to the beginning because it was her grandmother, Neoma Hill, who built it and operated it for many years. "This is my first memory of a home. I have a scar on me from falling down these steps when I was a kid. I found out it was for sale, talked with my family and then met with Darlene and Floyd McKee. Everything came together and I started in early August."

The funniest thing that has happened so far occurred at the start of duck season. "We were fully booked. I came down early to do laundry and found a guy and his dog sleeping on a cot in the laundry room. The cot was half up, half down and the dog was sleeping on it too. No explanations. I guess one of the rooms just got a little crowded".

There are 4 motel rooms plus the cottage. Each of the rooms sleeps 3 and the cottage sleeps 6. Rates are the same as when the McKee's operated the motel. Rooms are in the process of refurbishing and that means new beds, mattresses, bedding, and other chnges. Lori and her friend Ryan McCarty are doing the major remodeling one room at a time and expect to finish by the end of 2013.

It is great to have Lori and Kaye as part of the Ferryville business community. Glad to have you here.

### *Where We've Advertised*

- On Wisconsin Outdoors
- Big River Magazine
- Ferryville Rack Cards
- Ferryville Brochures
- PDC Region Tourist Book
- Member PDC Chamber of Commerce

Driftless Wisconsin Guide/map

[www.driftlesswisconsin.com](http://www.driftlesswisconsin.com)

[www.travelwisconsin.com](http://www.travelwisconsin.com)

[www.tristatetourism.com](http://www.tristatetourism.com)

### *Visit us on Facebook*



[www.facebook.com/ferryvillewi](http://www.facebook.com/ferryvillewi)

Postings are done weekly about events in the Ferryville area, along with photos.

*"We Welcome New Fans!"*

### *Our Website*

[www.visitferryville.com](http://www.visitferryville.com)

Includes information about dining, tourism, lodging, other businesses & more.

### *Ferryville Tourism Council:*

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Kay Campbell – Kay's Potiques

Kristy Fisher – Ferryville Cheese

Anja Miller – Vacation Home Rental

Aimee Wichelt - 153 Main

Joanne White—at large member



**BRAVE RIDE:** Rest Stop on 9/15/12 for the 60 Mile Loop

Ferryville Tourism Council and Ferryville Vision and Promotion sponsored the 60 mile rest stop at Sugar Creek Park on Sat., Sept. 15, 2012. Bluffs, Rivers and Valleys Experience or the "BRAVE RIDE" was a great success once again in the 5th year of this event which starts in Gays Mills and has several loops in Crawford County. 22 riders "refueled" their energy by enjoying water, fruit, high energy snacks and some rest time. We have been a rest stop every year of the ride. Riders loved the Fall Fest vendors and shopped a little before biking on.



*Fall Fest Winner!*

Kathy Edwards of Ferryville is the quilt raffle winner at the Fall Fest Drawing on 9/15/12. Fall Fest attracted 18 vendors and a crowd of shoppers. Musician Tim Bohencamp of DeSoto was sponsored by the Wooden Nickel and entertained for the afternoon. Vendors included organic pizza and soda, farmers market produce, jewelry, tools, and much more.

### *Calendar of Events 2012 - 2013*

- ❖ Nov. 29 – Tree Lighting
- ❖ Feb. 9 – Sweetheart Pancake Breakfast
- ❖ March 2–Bald Eagle Day