



Ferryville Tourism Council

COVID-19/CORNOA VIRUS – SUPPORT LOCAL BUSINESSES

Ferryville is a wonderful and welcoming community with a smile for folks who stop by to check us out for the first time or come back again and again. We want to keep that tradition alive. It was very positive to talk with business owners about how they are working to maintain a safe, Covid-19 clean environment so everyone is safe and the doors can stay open for business. That means using hand sanitizers, wearing masks at appropriate times and in situations where there is a crowd. Social distancing takes getting used to but is still essential to everyone's health and well-being.

Thank you to all who are working together for good of our business community as well as citizens and thank you for buying local.

WI GREAT RIVER ROAD RECEIVED JEM GRANT

The WI Mississippi River Parkway Commission/Great River Road applied for and received a \$20,000 grant on May 17, 2020 from the WI Dept. of Tourism to launch a campaign "Welcome Back to Wisconsin's Great River Road" that launches July 9 – Oct. 31. The focus is on outdoor recreation and places to visit, stay on the WI Great River Road. It utilizes social media, digital ads and website enhancement to reach people in Wisconsin, Iowa, Illinois and Minnesota that are within driving distance to a WI GRR adventure.

Based on research, people are traveling this summer/fall but are driving. They want squeaky clean lodging and want take out for food choices based on Lockwood International Research shared by TravelWisconsin.com. They love itineraries that offer visiting historic sites, boating, fishing, biking, hiking, paddling, birding and learning. Wisconsin's Great River Road has this in spades. They are shy about attending events where there are large crowds. (Wearing masks is becoming a way of life and they are monitoring Covid-19 outbreaks and incidence in the region they are considering.)

Sweepstakes are part of the campaign so people can possibly win a stay or adventure at a local business and Ferryville has businesses participating along with Genoa and Stoddard. This grant is intended to support local businesses on WI Great River Road. For more information contact Sherry Quamme (squamme43@gmail.com) of Amy Gabay at River Travel Media (amy@rivertravel.com)

View of Great River Road from Maiden Rock Bluff outside Ferryville – photo Courtesy Jay Olson

UPCOMING EVENTS

- ❖ Ferryville Farmer's Market
9am-3pm Saturdays, May - Oct
Sugar Creek Park
- ❖ Fall Fest
September 19, 2020
9am-3pm
Sugar Creek Park

WHERE TO FIND US

- On Wisconsin Outdoors
- Big River Magazine
- Ferryville Rack Cards
- Great River Road Travel Guide
- Member PDC Chamber of Commerce
- Driftless Wisconsin Guide/map
- Our Wisconsin Magazine
- Hidden Valley Visitor Guide

www.driftlesswisconsin.com

www.travelwisconsin.com

[Facebook](#)



www.facebook.com/ferryvillewi

FERRYVILLE FARMER'S MARKET

Every Saturday from 9 a.m. – 3 p.m. is a super day to shop the local Farmers Market at Sugar Creek Park. Credit cards, debit cards, SNAP and EBT cards can all be used to make purchases and there is a lot to choose from.

This is the place to buy your eggs (from free range chickens) strawberries, onions, beet greens, lettuce, spinach, kohlrabi, radishes, popcorn, maple syrup and so much more in garden produce. The bakery items available are fruit pies, homemade breads, cinnamon rolls, cookies, snack bars, dessert cakes and glazed donuts.

Hurda's Kountry Krafts feature fun and exotic yard decorations, sculptures made of random farm equipment and household items you can't even imagine being in a bird house, yard decoration or on your wall at home. Amish quilts are spectacular in their artistry and brilliant colors. They also have hand-made baskets, soaps and furniture. Judy Gill creates wonderful jewelry specializing in items made from deer antlers. Youth vendors Brooke, Sage and Drake Anderson sell baskets, paintings, cookies and Market Manager Janelle Anderson has candles and more.



Janelle Anderson with Sage and Brooke at the market

The Market is going strong so get there early and shop til you drop.

CANCELLATION OF RIVER BLUFF DAZE

The Ferryville Vision and Promotion Board regrets the cancellation of the July 25, 2020 River Bluff Daze in Ferryville.

The Tractor Association had previously announced that the annual tractor pull had been cancelled due to concerns for the public health in light of the pandemic, and the board then made the difficult decision to cancel the remainder of the events: the morning hike, the kids' games, and the evening's fireworks display. The Quilt Raffle will be carried over until 2021 and any tickets that had been sold prior to the corona virus changing our world will be honored for the 2021 raffle. The regularly scheduled outdoor Farmer's Market WILL be open on July 25 as well as the other Saturdays of this season.

SUGAR CREEK PLAYGROUND PROJECT

A Go Fund Me appeal for the remaining money that is needed to complete the Sugar Creek Park Playground project is being launched. Five big fundraisers have had



Playground concept

to be cancelled due to concerns over the virus. That was a huge blow to the momentum of our fundraising efforts. If you are able to donate through the Go Fund Me on Facebook, our community would be deeply grateful. Any amount is appreciated. In addition, a donation may instead be sent to Chris Hendrickson, Treasurer; 14682 Hwy. 35; Ferryville, WI 54628. Thank you so much for your continuing support of this ongoing project.

FERRYVILLE TOURISM COUNCIL

Jeanne Rutter – Pres/Sec
608.734.3472

Email: jrutter4@aol.com

Sherry Quamme – Treas
608.734.9077

Email: squamme@centurytel.net

Kay Campbell – Kay's Potiques
Mackenzie Knutson – Ferryville Cheese

Aimee Wichelt – 153 Main

Joanne White – At large member
Janelle Anderson – Ferryville Market Mgr