



Ferryville Tourism Council

JEANNE RUTTER RETIRES

Jeanne Rutter has been the President of the Ferryville Tourism Council since 2008 and has been instrumental in creating the kind of events and marketing that has helped Ferryville achieve recognition as a very friendly and welcoming community. Jeanne served as a Village of Ferryville Trustee, was a member of the Crawford Co. Tourism Council, Driftless Wisconsin Board, Chair of the WI Great River Road Marketing and Promotion Committee twice, Co-Chair for Rummage Along the River, member of the Ferryville Farmers Market Board, Ferryville Vision and Promotion Board and served on several advisory/ad hoc Tourism related Committees. Jeanne helped to launch and annually host the highly successful Ferryville Eagle Day event. Jeanne helped with achieving the "Bird City" designation, making our village the smallest Bird City in WI. She was one of the originators for the Rummage Along the River 70 Mile Garage Sale event. Jeanne joined the annual WI Great River Road leaders to meet with the WI Dept. of Tourism and plan marketing campaigns for each upcoming year. We all wish her well and sincerely thank Jeanne for the countless hours of work on behalf of the tourism economy for this region.



UPCOMING EVENTS

- ❖ Ferryville Farmer's Market
Saturdays May – Oct
9am-3pm
Sugar Creek Park
- ❖ Rummage Along the River
May 14 & 15, 2021

WHERE TO FIND US

- On Wisconsin Outdoors
- Big River Magazine
- Ferryville Rack Cards
- Great River Road Travel Guide
- Member PDC Chamber of Commerce
- Driftless Wisconsin Guide/map
- Our Wisconsin Magazine
- Hidden Valley Visitor Guide

www.driftlesswisconsin.com

www.travelwisconsin.com

[Facebook](#)



WELCOME NEW MEMBERS – FERRYVILLE TOURISM COUNCIL

It is a pleasure to welcome two new members to the Ferryville Tourism Council. Deb Lomas, owner of Scenic River Inn returns to the Council. Beki Biesterfelt, sewing/crafting business owner, also joined the Council in December and both are experienced in marketing and promotion. We are happy to have them on board.

FERRYVILLE BALD EAGLE DAY RESCHEDULED TO 2022

Ferryville Tourism Council made the tough decision to reschedule the annual March Bald Eagle Day to March 5, 2022. The Ferryville Community Center does not provide enough space to socially distance. Following a review of all of the safety practices that would be required, it was decided that the best decision would be to secure the University of Minnesota Raptor Center and the Decorah, IA Raptor Resource Program for 2022. Meantime, efforts are under way to work with a bird rehabilitation center to potentially host a program and do a rehabilitated bird (Eagle) release at Ferryville in 2021.



www.facebook.com/ferryvillewi

RUMMAGE ALONG THE RIVER - 2021

May 14 & 15 2021 are the dates for Rummage Along the River and it promises to be a super event after the hiatus in 2020 caused by the WI COVID-19 shutdown. RAR includes Ferryville Tourism Council as the lead/organizing partner, Lynxville, Mt. Sterling, De Soto, Victory, Genoa and Stoddard. The website, www.rummagealongtheriver.com will have registration information and other notices by January 15, 2021. Social media and Facebook for Rummage Along the River will also be active. Now is the time to sort your items, start prepping for the hundreds of people who shop this event. If you are a shopper and an overnigher, book reservations for where to stay now. Welcome to RAR and have a blast.

FERRYVILLE FARMERS MARKET

The Ferryville Farmers Market Committee held the wrap-up meeting for the 2020 season in November and made the decision to increase fees for 2021 due to rising costs. The Season Pass Fee is now \$75 and the daily fee is \$10/Saturday. Electrical Service fees remain at \$3/Saturday (set by the Village of Ferryville). It is expected that all Season Pass vendors from 2020 will return and the rate change was made to help with the costs associated with providing the charge card services and ability to do EBT/SNAP card transactions. Janelle Anderson will return as the 2021 Market Manager.

On a sad note, long time vendor and member of the Ferryville Farmers Market Committee member Judy Hurda, passed away on Nov. 21, 2020. Judy and her husband Larry Hurda have been vendors and supporters of the Market for years, selling their fabulous hand-crafted lawn ornaments, produce, homemade quilts and greeting cards. Larry says he wants all to know that he plans to return to the Market with the help of his family. Judy was just the best and our prayers go out to Larry & family.

PANCAKE BREAKFAST UPDATE

We regret to announce the cancellation of this February's annual Sweetheart Pancake Breakfast. This very popular event is a wonderful fundraiser for Ferryville Vision and Promotion activities, but this year's continuing pandemic restrictions have resulted in this decision. We will all look forward to having it again in February 2022.

RAFFLE TICKETS FOR SALE SOON

The Ferryville Vision and Promotion River Bluff Daze Raffle will be held this year, and tickets will be available later this winter. The prizes are a gorgeous quilt hand made by local quilter, Diane Rosenthal, a lovely pottery bowl designed and donated by Kay Campbell, a \$100 gift card to Cabela's, and jewelry made and donated by Ali Spurr. Last year's raffle had to be cancelled, so any tickets purchased for the 2020 raffle will be included in this year's raffle. The drawing will be held on July 24, 2021 at 9 PM just prior to the fireworks display. The committee will be meeting soon to determine the next community fundraiser for Ferryville. More information will be shared as plans unfold.

FERRYVILLE TOURISM COUNCIL

Sherry Quamme – Treas

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Email: squamme@centurytel.net

Kay Campbell – Kay's Potiques

Mackenzie Knutson – Ferryville Cheese

Janelle Anderson – Candles By Janelle

Aimee Wichelt – 153 Main

Deb Lomas -Scenic River Inn

Joanne White – At large member

Beki Biesterfelt – At large member

