



Ferryville Tourism Council

EAGLE DAY

Mark your calendar now for **March 7, 2020** and plan to attend the **Ferryville Bald Eagle Day event at the Ferryville Community Center/Fire Dept.** The program features two Live Eagle/Raptor programs, presentations by the Decorah, Iowa Raptor Resource Project – John Howe and Aimee Ries, eagle nest building, hooting contest, treats, snacks, kids crafts, Middle School Student Art/Eagle Projects plus surprises.

Ferryville Tourism Council and Friends of Pool 9 co-sponsor the event which is open to the public and free of charge. Doors open at 9 a.m. A full program will be published and available on the Ferryville Tourism Website www.visitferryville.com and on Facebook Ferryville WI Tourism by January 24, 2020.



FERRYVILLE TOURISM WEBSITE UPDATE IN 2020

Social Media, smart phone searches and the need for better ways to update the www.visitferryville.com website has driven the decision by the Ferryville Tourism Council to contract with River Valley Media of La Crosse, WI to improve the website. Two regional companies were interviewed prior to making this decision in Nov. 2019. It is vital to have ways to reach visitors and residents alike with devices they are using and in today's world, smart phones, iPads and computers are used in that order to search for information.

People expect quick turnaround time in response to questions and searches. Today's traveler wants to do things not just drive through and "look". We have to show what is here to do and what is here to see. Our website is a way that meets their needs and tells our story. The total cost will be paid for by the Tourism Council from Room Tax Revenues (\$2900). The current website is 6 years old and has served us well.

Tourism is economic development for Ferryville and helps our community thrive. Your Ferryville Tourism Council continues to work for ways to improve our village and help our local businesses. This is a step to do just that.

SWEETHEART BREAKFAST

The annual Sweetheart Breakfast will be held Saturday, February 8 from 8-11 AM at the Ferryville Village Hall. This is a wonderful event featuring pancakes, homemade biscuits and gravy, scrambled eggs, coffee and more. It's a wonderful way to see friends and enjoy a great breakfast.



UPCOMING EVENTS

- ❖ Sweetheart Breakfast
Saturday, February 8, 2020
8:00-11:00am
Ferryville Village Hall
- ❖ Eagle Day
Saturday, March 7, 2020
9:00am – 3:00pm
Ferryville Community Center/Fire Department
- ❖ Soup & Salad Supper
Jan 9, Mar 12, Apr 9 & May 14, 2020
5-7pm Village Hall
- ❖ Daylight Savings Time Begins
March 8, 2020
Set your clocks ahead one hour

WHERE TO FIND US

- On Wisconsin Outdoors
- Big River Magazine
- Ferryville Rack Cards
- Great River Road Travel Guide
- Member PDC Chamber of Commerce
- Driftless Wisconsin Guide/map
- Our Wisconsin Magazine
- Hidden Valley Visitor Guide

www.driftlesswisconsin.com

www.travelwisconsin.com

[Facebook](#)



www.facebook.com/ferryvillewi

PLAYGROUND PROJECT – SUGAR CREEK PARK

Thank you Ferryville Vision & Promotion leaders and members for the dedication and continued work to make the expansion of the Sugar Creek Park Playground a reality. It will happen in Summer – 2020. We listened to our local supporter and contractor, John Dunnam when he urged the group to wait until 2020 for the installation due to the moisture that persisted in the Park. (Concrete Concepts has been selected to do the concrete work for the project.)

Fundraising continues because approx. \$25,000 is needed to cover the costs of the base and foundation for the playground. In addition, the new swing unit will be installed as well. As of January 1, 2020, \$17,000 of the needed amount is in the bank. Soup and Salad Suppers and other fundraising continues and will right up to the installation time. Signage will be created/installed to recognize major donors.



Some folks say “Why do this? There are no kids in Ferryville”. Look around. New people have moved in because this is a great place and.....some are young families with kids. Who stops at the Park? People who need a break, are traveling and...have children. Where do people have picnics, reunions and events? At Sugar Creek Park where there are shelters you can reserve and a place to play. This is an investment for the future of Ferryville. Anyone can donate to the project. No amount is too small. Send a donation now to Ferryville Vision & Promotion, PO Box 236, Ferryville, WI 54628.

SOUP AND SALAD SUPPERS 2020

The Ferryville Vision and Promotion Board continues to sponsor Soup and Salad Suppers as fundraisers for the Sugar Creek Park Playground Fund.



Each supper is at the Ferryville Village Hall from 5-7 pm. A free will offering goes 100% into the fund. Dates are January 9, March 12, April 9, and May 14.

SWEDE’S SWING INN – WELCOME!

Swede Knutson knows that Ferryville is a good place to have a business and as the owner of Ferryville Cheese & More, he likes helping out the local economy. When the Swing Inn became available to buy, he thought about this as a way to expand doing business here. By late Fall 2019, Swede had made the decision to become the new owner and make it Swede’s Swing Inn. What a great way to support business in Ferryville and we are happy to have him.

The menu continues to have the favorites of locals and visitors alike. Nothing like a hearty breakfast, super lunch and always terrific dinner/supper menu too. Friday Night Fish Fry still includes the salad bar, new items and friendly welcome. Happy Hour finds folks enjoying some social time and chance to catch up on the news. The price is always right. Saturday night prime rib is a feature plus the broasted chicken still has that special touch and taste. Stop in – Swing Inn to Swede’s and it will make your day.



FERRYVILLE TOURISM COUNCIL

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